

Cookie Declaration

This website uses cookies. We use cookies to personalise content and ads, to provide social media features and to analyse our traffic. We also share information about your use of our site with our social media, advertising and analytics partners who may combine it with other information that you've provided to them or that they've collected from your use of their services.

Cookies are small text files that can be used by websites to make a user's experience more efficient.

The law states that we can store cookies on your device if they are strictly necessary for the operation of this site. For all other types of cookies we need your permission.

This site uses different types of cookies. Some cookies are placed by third party services that appear on our pages.

You can at any time change or withdraw your consent from the Cookie Declaration on our website.

Learn more about who we are, how you can contact us and how we process personal data in our Privacy Policy.

Please state your consent ID and date when you contact us regarding your consent.

Your consent applies to the following domains: questadvisory.co.uk

Your current state: Deny.

Your consent

ID: mzHkJSmcKOdexAswlalyzAwiKaKOJAO3DyFFk4xhFDVPVdZvXbD8Gw=
=Consent date: Thursday, January 20, 2022, 10:10:12 AM GMT+5:30

[Change your consent](#)

Cookie declaration last updated on 12/24/21 by [Cookiebot](#):

Necessary (7)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

Name	Provider	Purpose	Expiry	Type
__lc_cid	LiveChat	Necessary for the functionality of the website's chat-box function.	2 years	HTTP Cookie
__lc_cst	LiveChat	Necessary for the functionality of the website's chat-box function.	2 years	HTTP Cookie
CONSENT	YouTube	Used to detect if the visitor has accepted the marketing category in the cookie banner. This cookie is necessary for GDPR-compliance of the website.	2 years	HTTP Cookie
CookieConsent	Cookiebot	Stores the user's cookie consent state for the current domain	1 year	HTTP Cookie
PHPSESSID	questadvisory.co.uk	Preserves user session state across page requests.	Session	HTTP Cookie
ppwp_wp_session	questadvisory.co.uk	Preserves users states across page requests.	1 day	HTTP Cookie
visitorId	ws.zoominfo.com	Preserves users states across page requests.	1 year	HTTP Cookie

Preferences (5)

Preference cookies enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in.

Name	Provider	Purpose	Expiry	Type
@@lc_auth_token:#	<u>Livechat</u>	Identifies the visitor across devices and visits, in order to optimize the chat-box function on the website.	Persistent	HTML Local Storage
__oauth_redirect_detector	<u>LiveChat</u>	Allows the website to recognise the visitor, in order to optimize the chat-box functionality.	1 day	HTTP Cookie
lang [x2]	<u>LinkedIn</u>	Remembers the user's selected language version of a website	Session	HTTP Cookie
side_storage_#	<u>Livechat</u>	Pending	Persistent	HTML Local Storage

Statistics (10)

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

Name	Provider	Purpose	Expiry	Type
_ga	<u>Google</u>	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	2 years	HTTP Cookie
ga#	<u>Google Tag Manager</u>	Used by Google Analytics to collect data on the number of times a user has visited the website as well as	2 years	HTTP Cookie

Name	Provider	Purpose	Expiry	Type
		dates for the first and most recent visit.		
_gat	Google	Used by Google Analytics to throttle request rate	1 day	HTTP Cookie
_gid	Google	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.		HTTP Cookie
_hjAbsoluteSessionInProgress	Hotjar	This cookie is used to count how many times a website has been visited by different visitors - this is done by assigning the visitor an ID, so the visitor does not get registered twice.	1 day	HTTP Cookie
_hjFirstSeen	Hotjar	This cookie is used to determine if the visitor has visited the website before, or if it is a new visitor on the website.	1 day	HTTP Cookie
_hjIncludedInPageviewSample	Hotjar	Determines if the user's navigation should be registered in a certain statistical place holder.	1 day	HTTP Cookie
_livechat_has_visited	Livechat	Identifies the visitor across devices and visits, in order to optimize the chat-box function on the website.	Persistent	HTML Local Storage
AnalyticsSyncHistory	LinkedIn	Used in connection with data-synchronization with third-party analysis service.	29 days	HTTP Cookie
hjViewportId	Hotjar	Sets a unique ID for the session. This allows the website to obtain data on visitor behaviour for statistical purposes.	Session	HTML Local Storage

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

Name	Provider	Purpose	Expiry	Type
_fbp	<u>Facebook</u>	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 months	HTTP Cookie
_gcl_au	<u>Google Tag Manager</u>	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services.	3 months	HTTP Cookie
ads/ga-audiences	<u>Google</u>	Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites.	Session	Pixel Tracker
bcookie	<u>LinkedIn</u>	Used by the social networking service, LinkedIn, for tracking the use of embedded services.	2 years	HTTP Cookie
bscookie	<u>LinkedIn</u>	Used by the social networking service, LinkedIn, for tracking the use of embedded services.	2 years	HTTP Cookie
fr	<u>Facebook</u>	Used by Facebook to deliver a series of advertisement products such as real	3 months	HTTP Cookie

Name	Provider	Purpose	Expiry	Type
		time bidding from third party advertisers.		
IDE	<u>Google</u>	Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.	1 year	HTTP Cookie
lidc	<u>LinkedIn</u>	Used by the social networking service, LinkedIn, for tracking the use of embedded services.	1 day	HTTP Cookie
pagead/1p-conversion/#	<u>Google</u>	Pending	Session	Pixel Tracker
pagead/landing [x2]	<u>Google</u>	Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement - This also allows the website to limit the number of times that they are shown the same advertisement.	Session	Pixel Tracker
pagead/viewthroughconversion/802276235	<u>Google</u>	Pending	Session	Pixel Tracker
test_cookie	<u>Google</u>	Used to check if the user's browser supports cookies.	1 day	HTTP Cookie

Name	Provider	Purpose	Expiry	Type
tr	Facebook	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	Session	Pixel Tracker
UserMatchHistory	LinkedIn	Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.	29 days	HTTP Cookie
VISITOR_INFO1_LIVE	YouTube	Tries to estimate the users' bandwidth on pages with integrated YouTube videos.	179 days	HTTP Cookie
YSC	YouTube	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Session	HTTP Cookie

Unclassified (5)

Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies.

Name	Provider	Purpose	Expiry	Type
hjSession#	Hotjar	Pending	1 day	HTTP Cookie
hjSessionUser#	Hotjar	Pending	1 year	HTTP Cookie
12285036:state	Livechat	Pending	Persistent	HTML Local Storage
acton/bn/35306	contact@questadvisory.co.uk	Pending	Session	Pixel Tracker

Name	Provider	Purpose	Expiry	Type
wp35306	contact@questadvisory.co.uk	Pending	1 year	HTTP Cookie